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*Boating, the lifestyle of South Florida!*

## **33<sup>rd</sup> Annual Waterway Cleanup presented by the Florida Inland Navigation District Fact Sheet**

**EVENT:** The Marine Industries Association of South Florida's 33<sup>rd</sup> Annual Waterway Cleanup presented by the Florida Inland Navigation District. Waterway Cleanup is a one-day event that attracts over 2,000 volunteers and 100 boats throughout South Florida to clean up the waterways in Broward County.

At each location from 9 a.m. to 1 p.m., participants will receive cleanup instructions, garbage bags, and complimentary T-shirts (guaranteed to pre-registered volunteers) while supplies last. Participants who come by boat will also receive a free captain's kit and a commemorative Waterway Cleanup 2010 Boat Flag.

**WHEN:** Saturday, March 6, 2010 from 9 a.m. to 1 p.m.

**WHERE:** There are twenty-seven cleanup sites in Broward County. Event flyers and details will be available at Broward County Publix Super Markets, local marine and non-marine retail stores, online at [www.waterwaycleanup.org](http://www.waterwaycleanup.org), by calling (954) 524-2733, or by becoming a fan on Waterway Cleanup's Facebook page. Simply search 33<sup>rd</sup> Annual Waterway Cleanup in the search box.

**WHO:** Everyone is encouraged to pre-register online at [waterwaycleanup.org](http://waterwaycleanup.org) and participate on March 6. Volunteers are needed to work along the shorelines and waterfront, as well as on the water in boats. This is a great opportunity for neighbors, community groups, clubs and others to learn about and help preserve our marine environment. School students are especially encouraged to participate and can even earn community service hours!

Major sponsors include: presenting sponsor Florida Inland Navigation District, Keep Broward Beautiful, Publix Super Markets, North Springs Improvement District, Broward County Environmental Protection Department, National Save the Sea Turtle Foundation, Advanced Mechanical Enterprises, Coral Springs Improvement District, Star brite, J.M. Family Enterprises, Myers Myers and Adams Advertising, FlexSol, Florida Marlins Community Foundation, Safely Moored, South Florida Water Management District, Total Marine Solutions, Headhunter, Inc., Choice Environmental, Dumpster King, and Southeast Florida Coral Reef Initiative.

**2009 Results:** Over 2,000 volunteers on land and water cleaned approximately 300 miles of waterways in Broward County. Volunteers collected over 41 tons of trash.